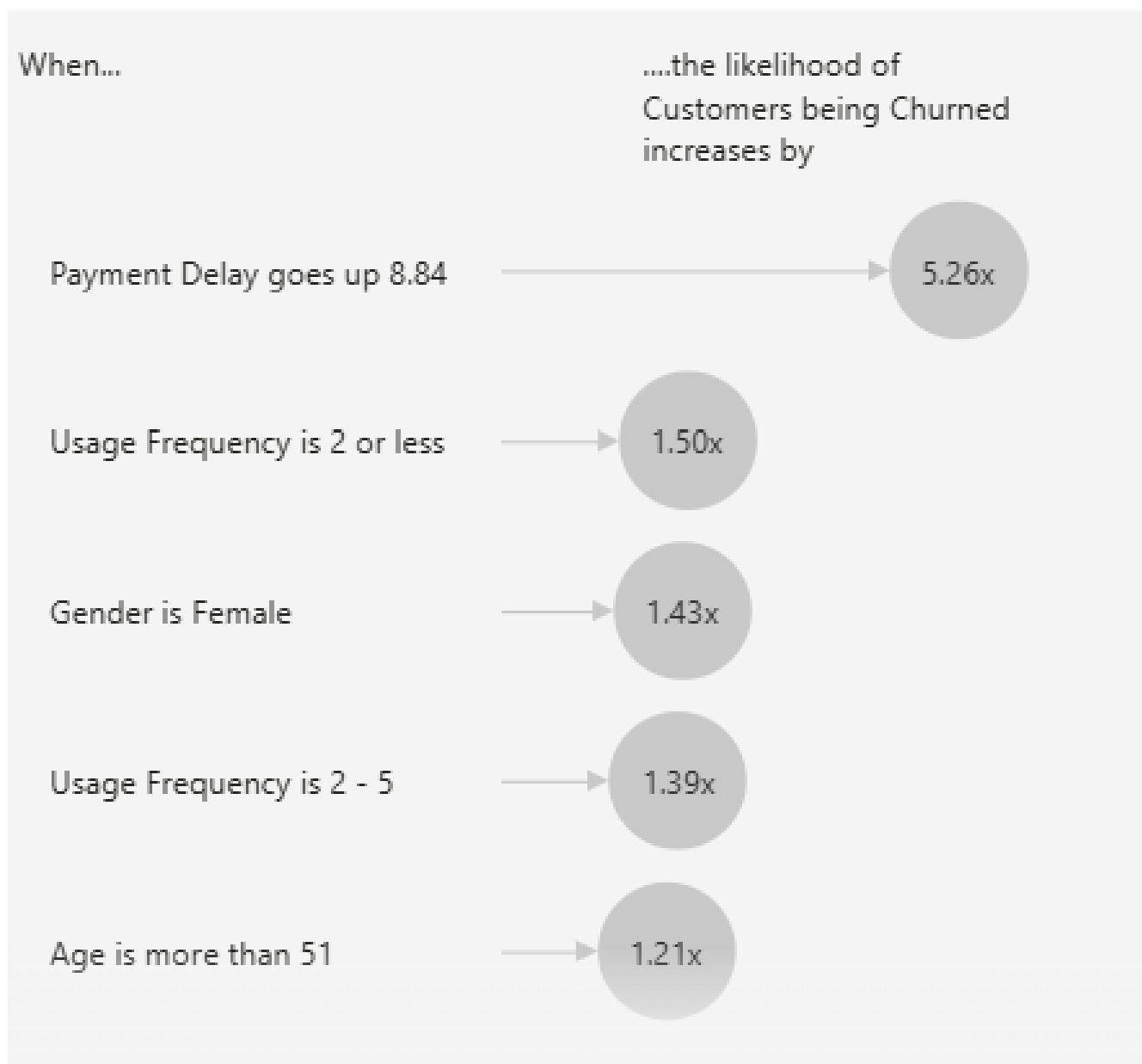


# Key Influencers Visual

*Identify top drivers and their impact using the Key Influencers visual*

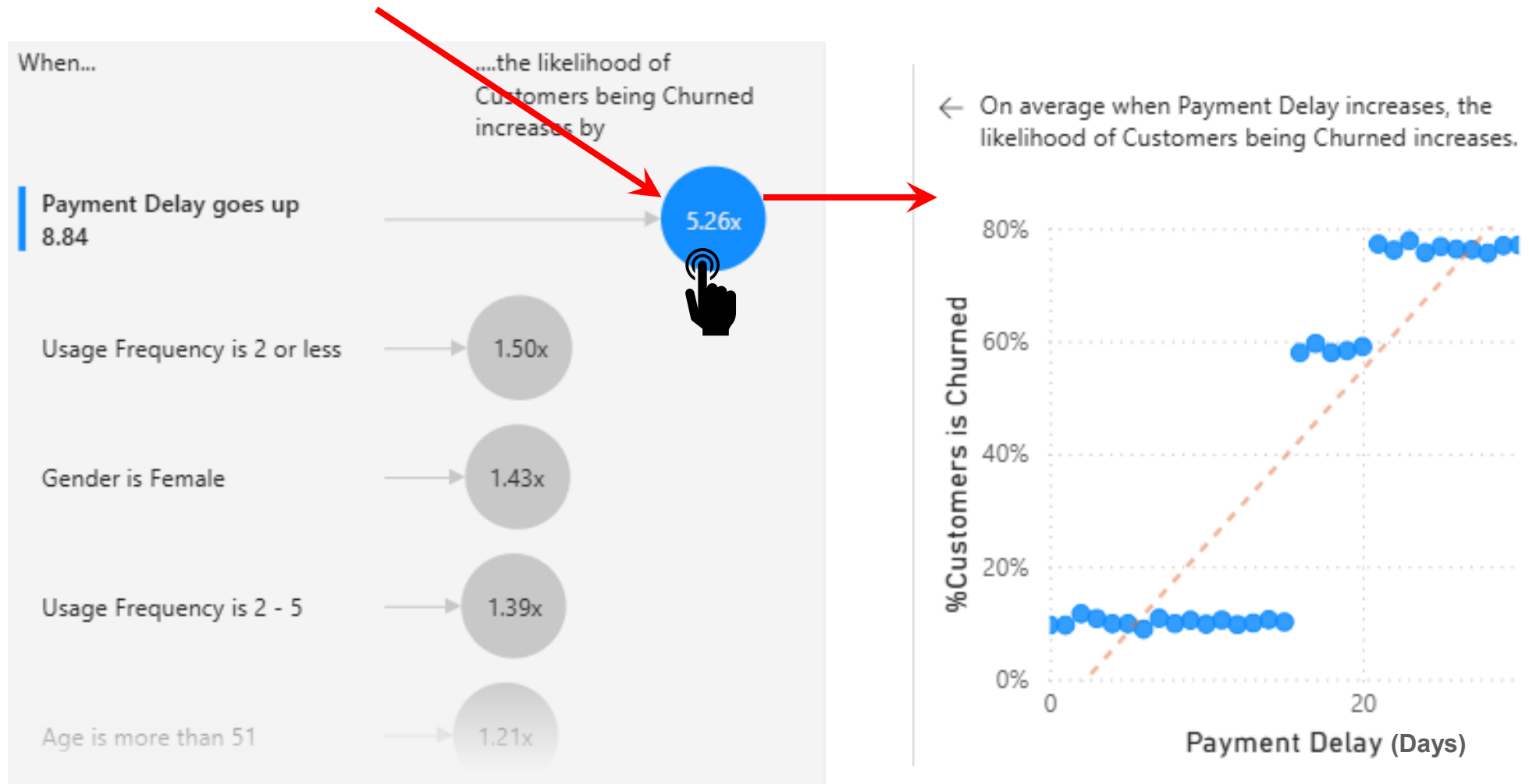
Key influencers   Top segments

What influences Customers to be Churned ?



# Explore – Key Influencers

*Click on any one to further analyze its distribution*



# Conclusion

The Key Influencer visual highlights key drivers behind your metrics with clear, AI-powered insights, making it easier to uncover patterns.