Key Influencers Visual

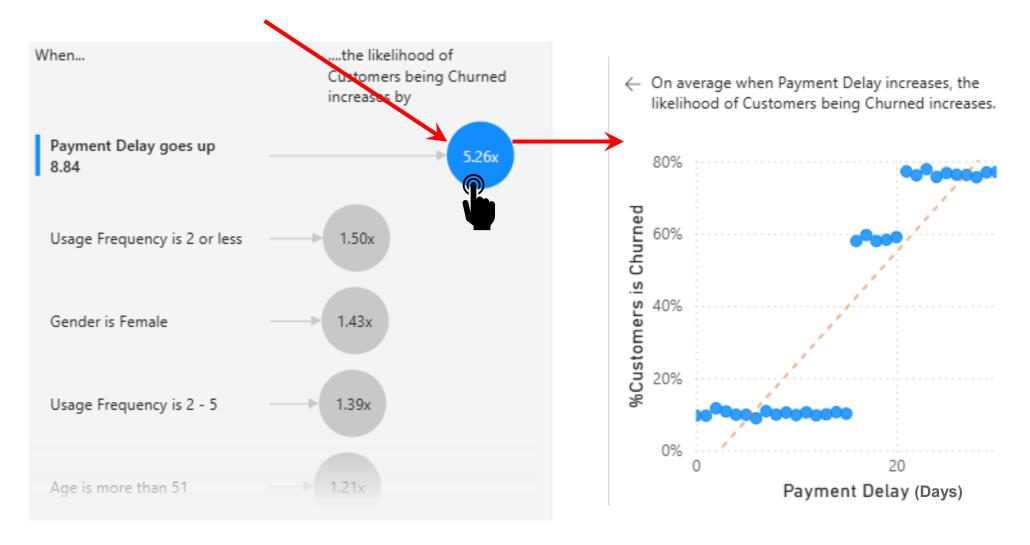
Identify top drivers and their impact using the Key Influencers visual

Key influencers Top segments What influences Customers to be Churned When...the likelihood of Customers being Churned increases by Payment Delay goes up 8.84 5.26x Usage Frequency is 2 or less 1.50xGender is Female 1.43x Usage Frequency is 2 - 5 1.39xAge is more than 51 1.21x



Explore – Key Influencers

Click on any one to further analyze its distribution





Conclusion

The Key Influencer visual highlights key drivers behind your metrics with clear, Alpowered insights, making it easier to uncover patterns.

