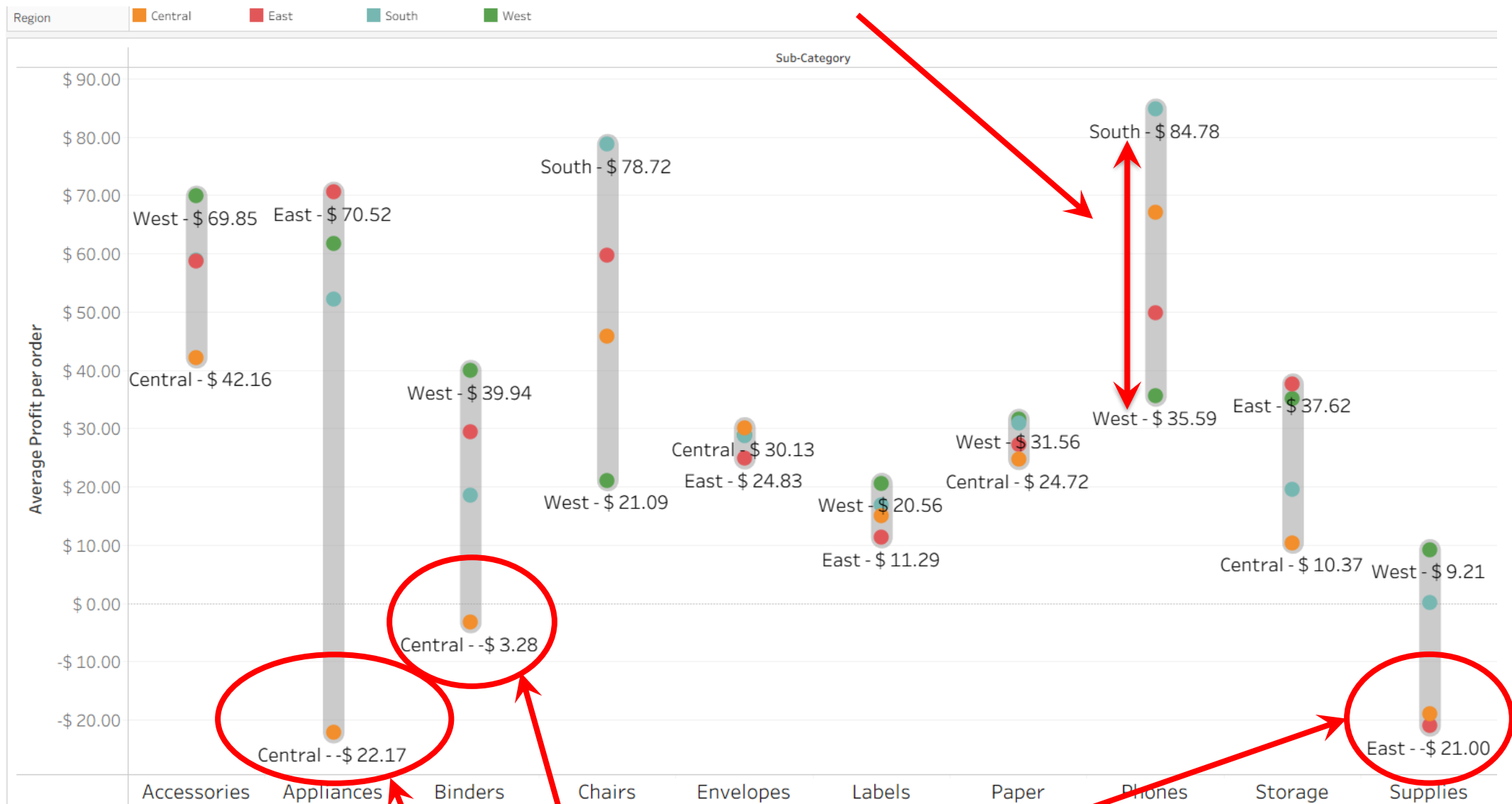


Enclosed Dot Plot

Easy Comparison between Profit-per-order across different regions

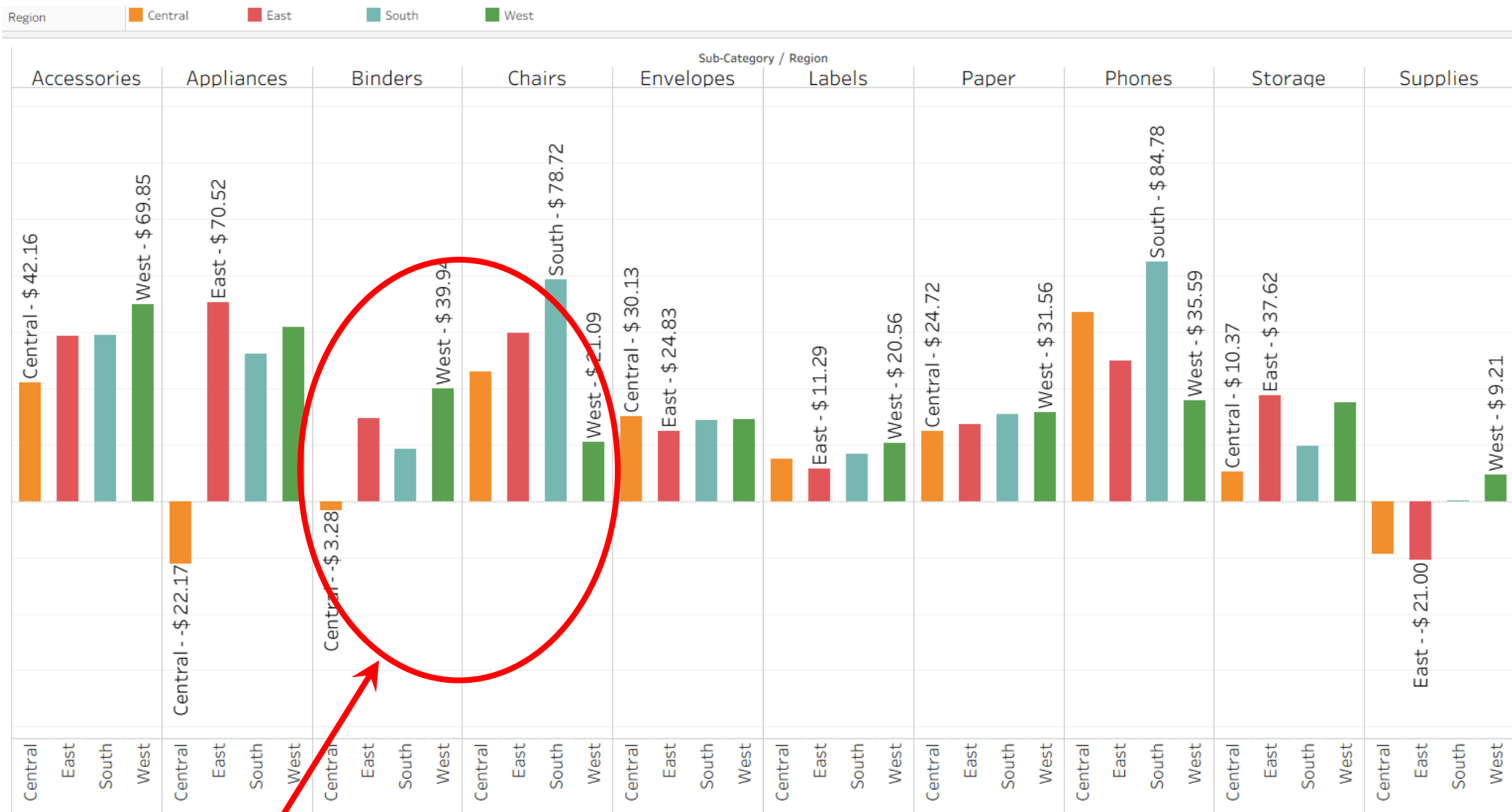


Easily identify underperforming outliers

Bar Chart: Traditional Way

Overstimulation due to excessive bars

Looks very dense with the same amount of information



Co-adjacent bars make it harder to find insights

Conclusion

Enclosed Dot Plots cut through visual clutter—simplifying metric comparison amongst regions or against benchmarks, enabling clearer comparisons, sharper insights, and informed decisions.