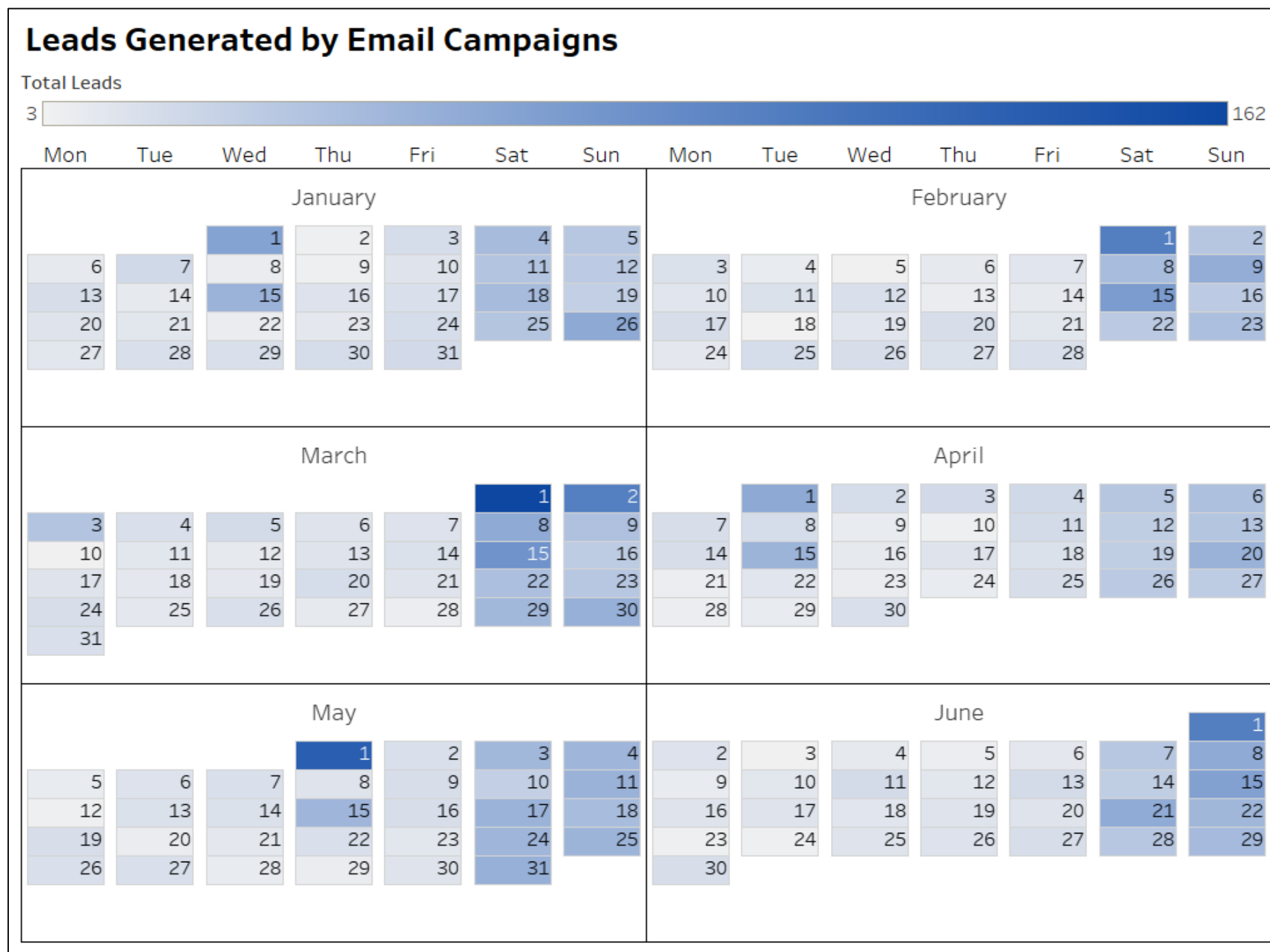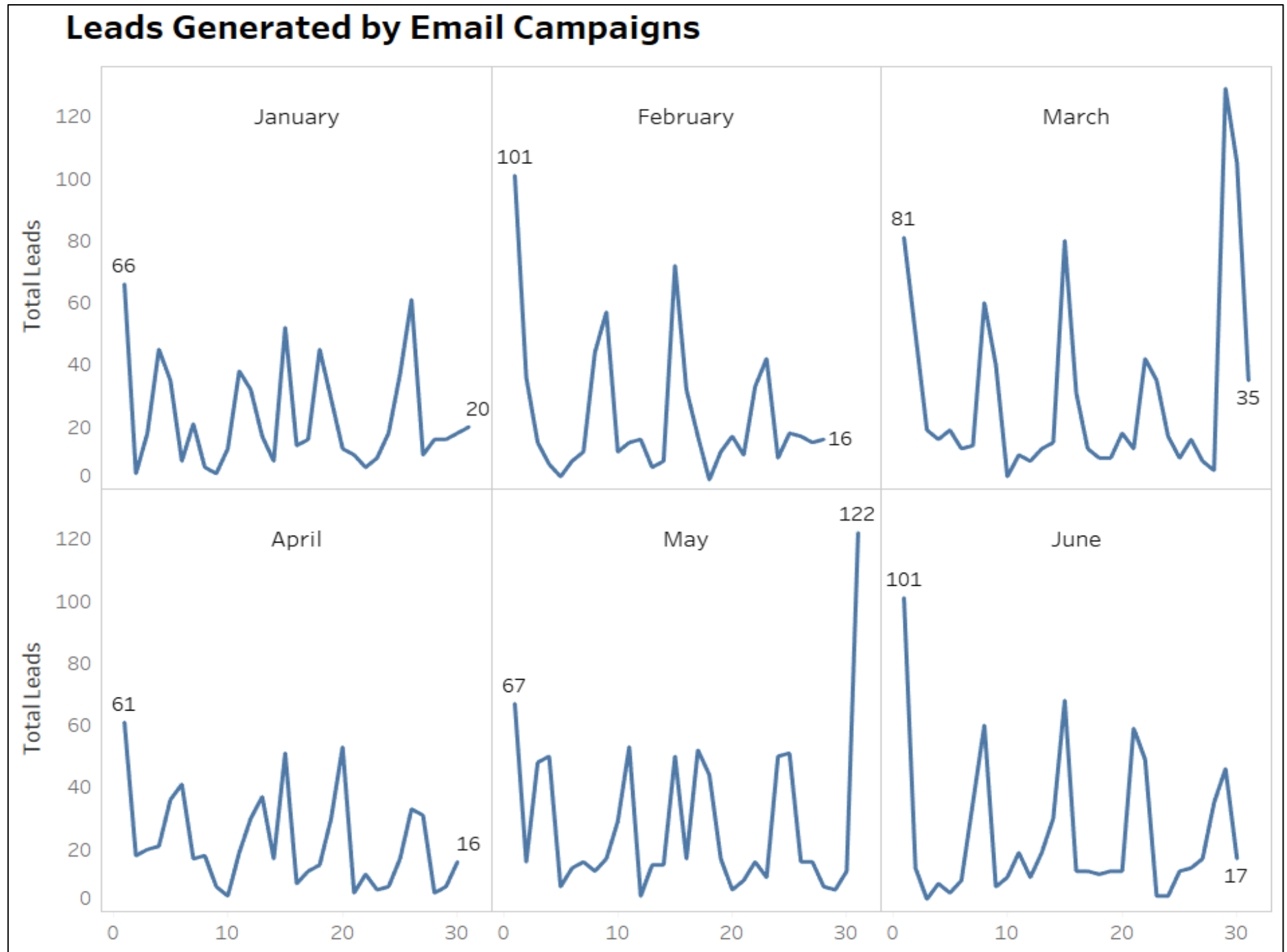# Calendar Heatmap

Instantly spot weekly or daily performance patterns

Maps data to actual calendar days, making daily trends easier to analyze

Line Charts: Traditional Way

Hard to identify recurring patterns
(e.g. Every Monday dip or weekend spike)

Hard to see exact days,
individual points get lost

Calendar Heatmaps: Uncovering Daily Patterns with Clarity

Calendar heatmaps show daily performance in a familiar calendar layout, making trends and outliers easy to spot. They highlight patterns like weekend dips or seasonal spikes, helping teams quickly understand and act on sales or engagement data.