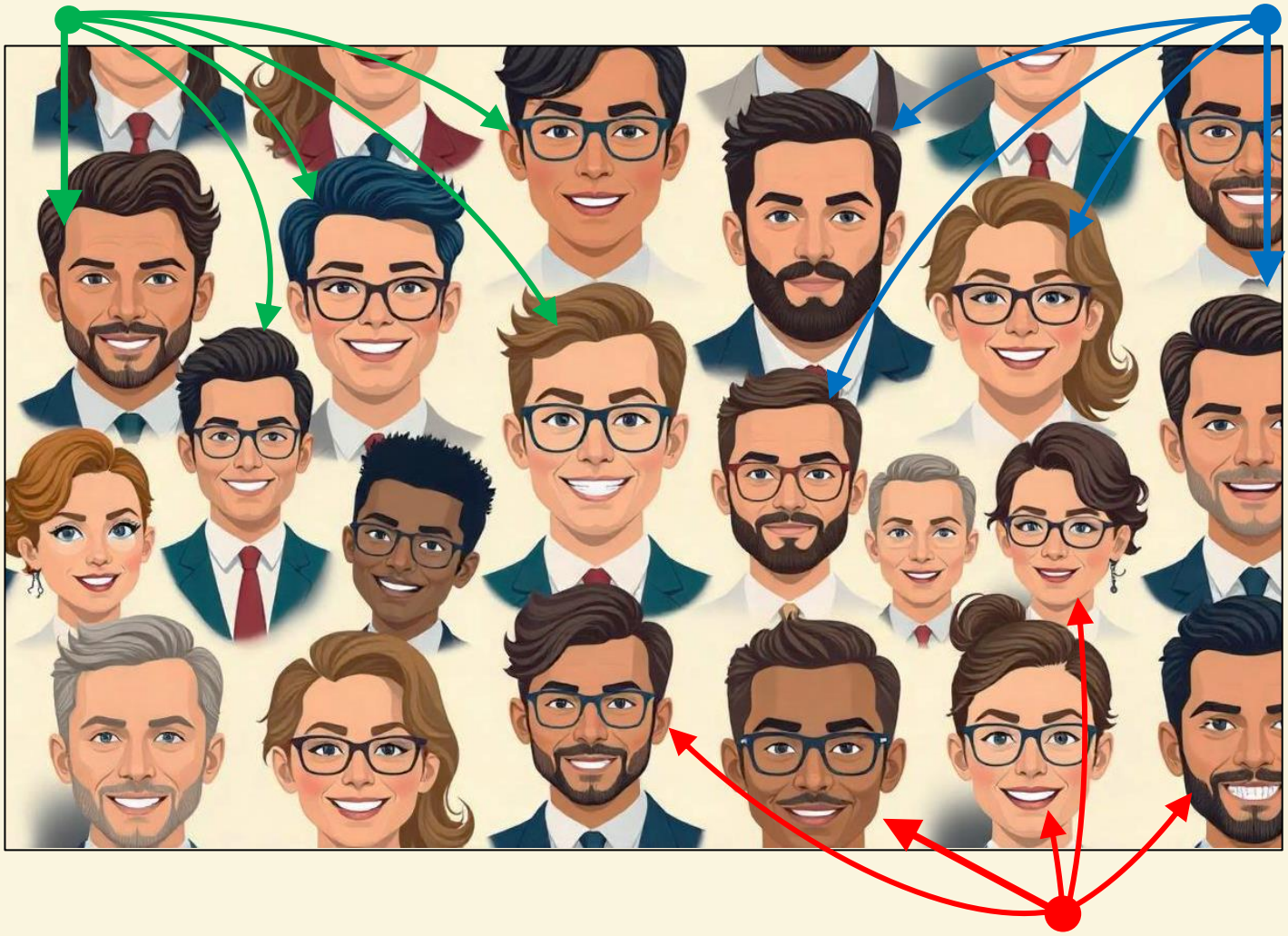
Fuel Growth by Analyzing Top Customers



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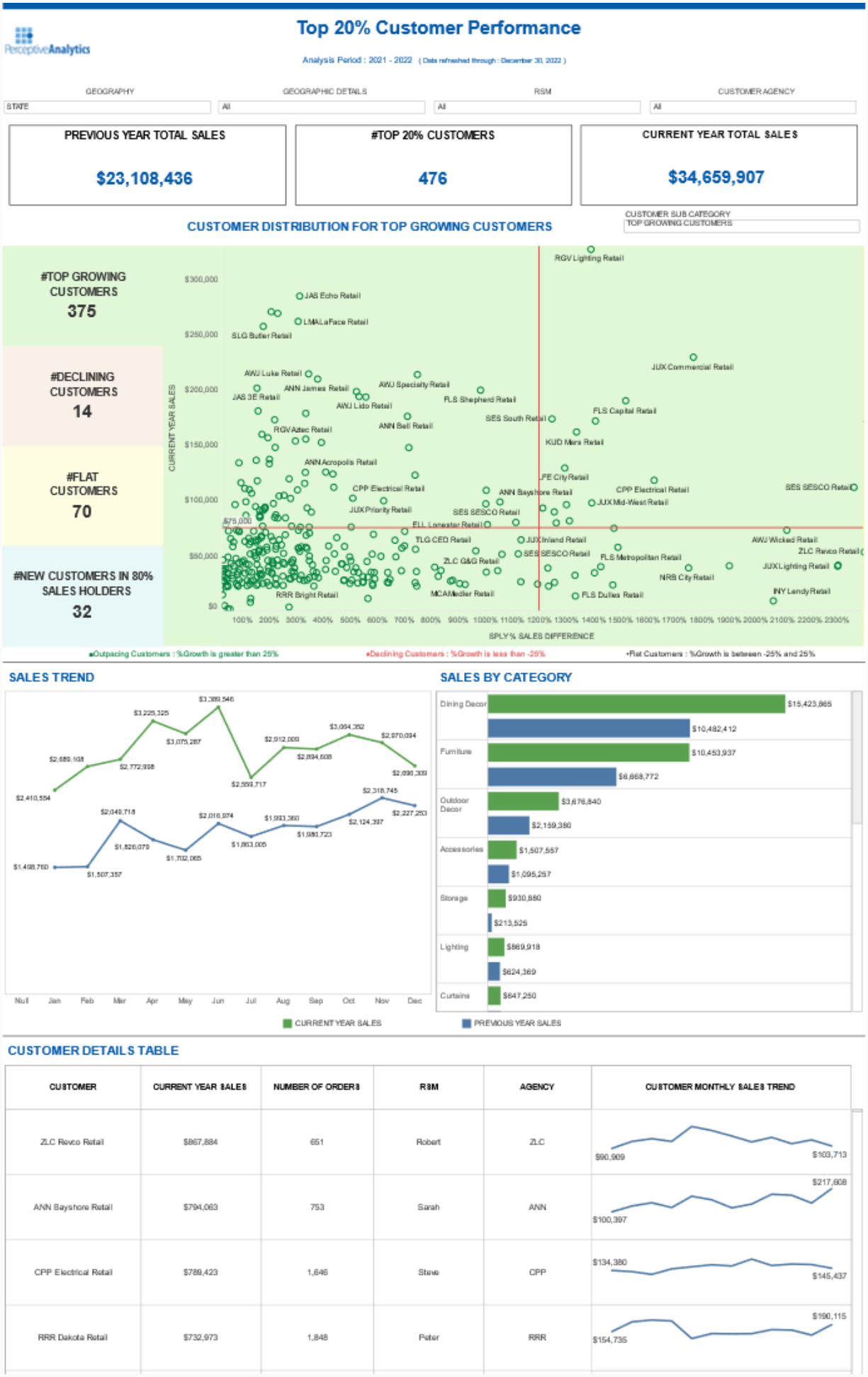
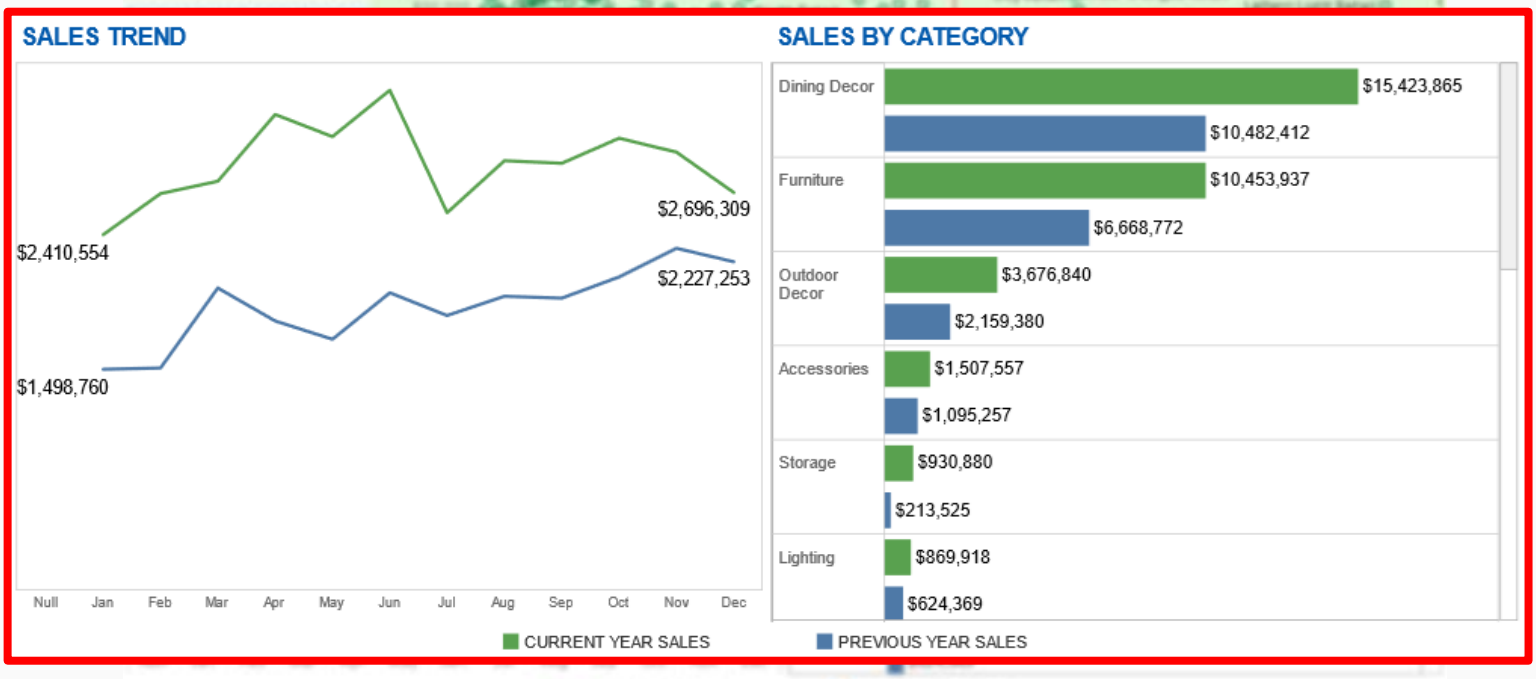
Deepdive into top customer sales trends and spot actionable segments (like ‘fast growing’).

This is the overview



You can segment customers here

You can view segment trends here

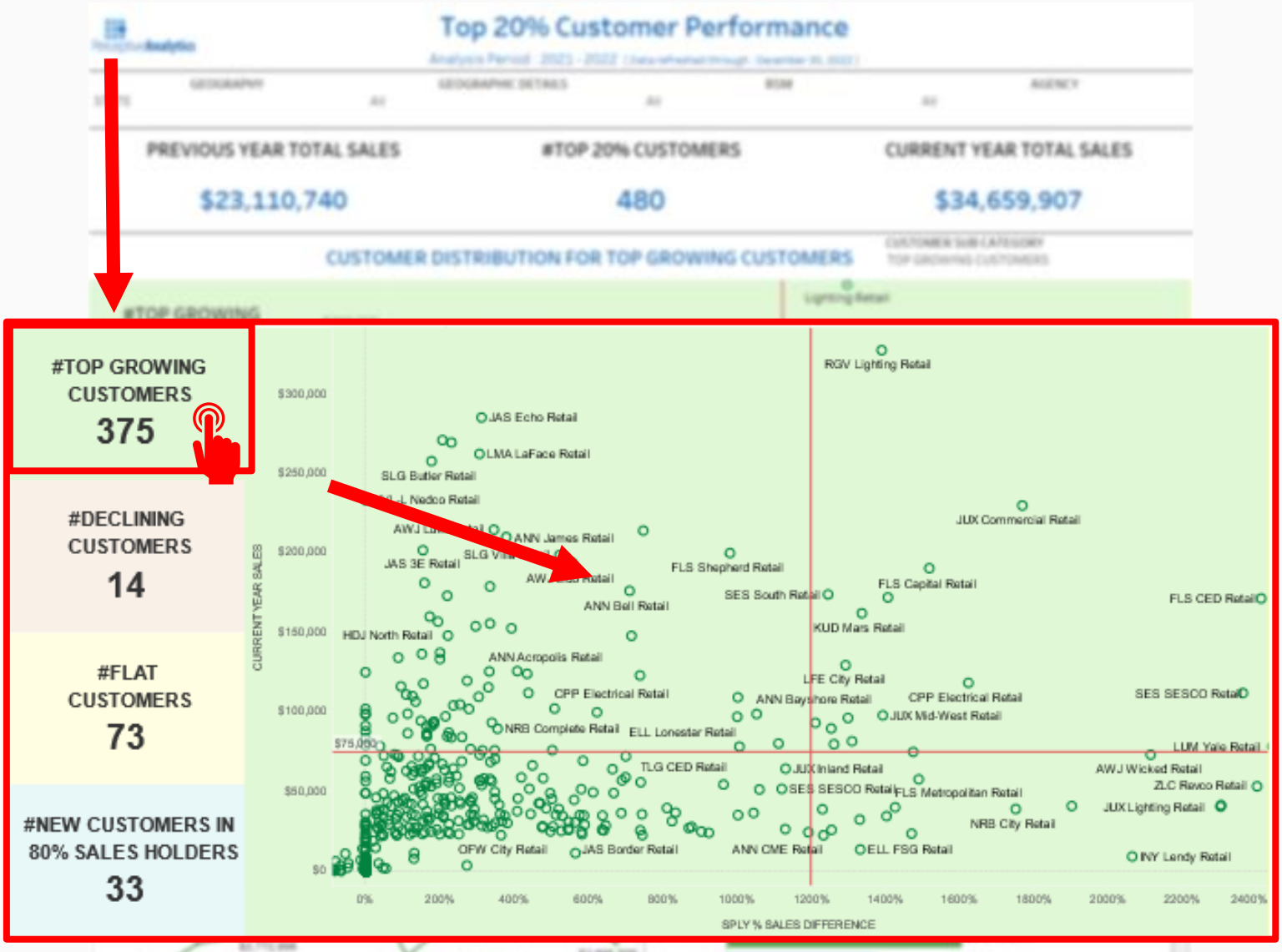


And review customer details here

CUSTOMER	CURRENT YEAR SALES	NUMBER OF ORDERS	RSM	AGENCY	CUSTOMER MONTHLY SALES TREND
ZLC Revco Retail	$867,884	651	Robert	ZLC	$90,909 … $103,713
ANN Bayshore Retail	$794,063	753	Sarah	ANN	$100,397 … $217,608
CPP Electrical Retail	$789,423	1,646	Steve	CPP	$134,380 … $145,437
RRR Dakota Retail	$732,973	1,848	Peter	RRR	$154,735 … $190,115

Now, let’s analyze deeper

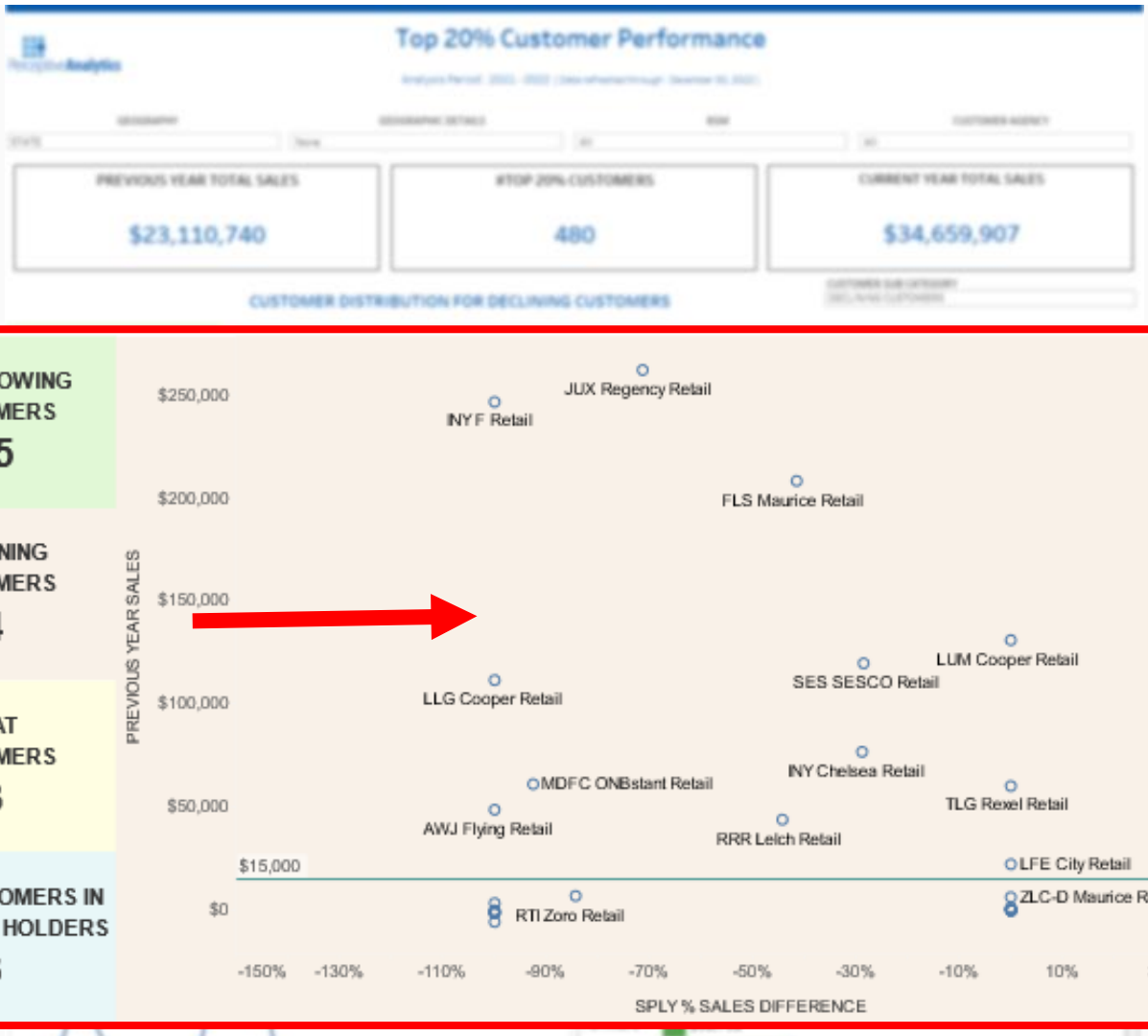
You can spot high growth customers here

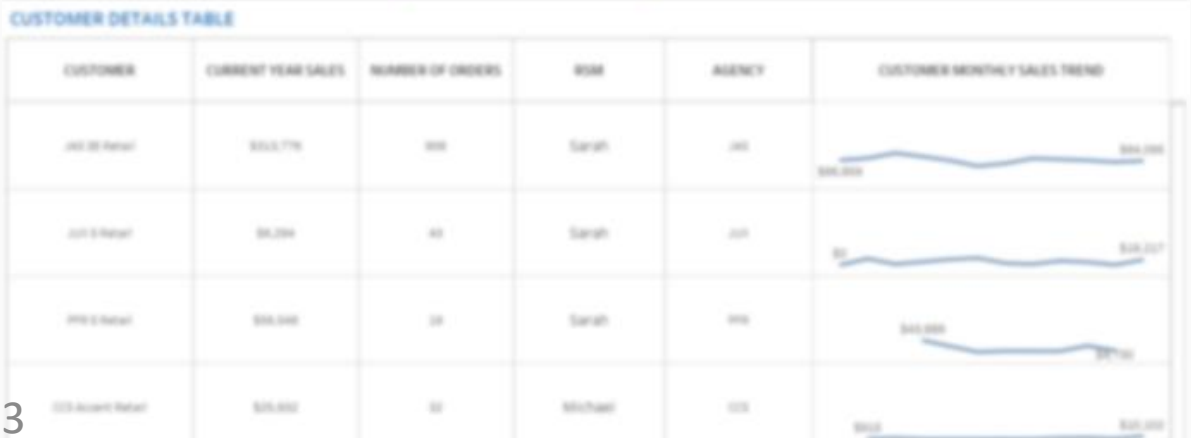


So you can identify new areas of growth

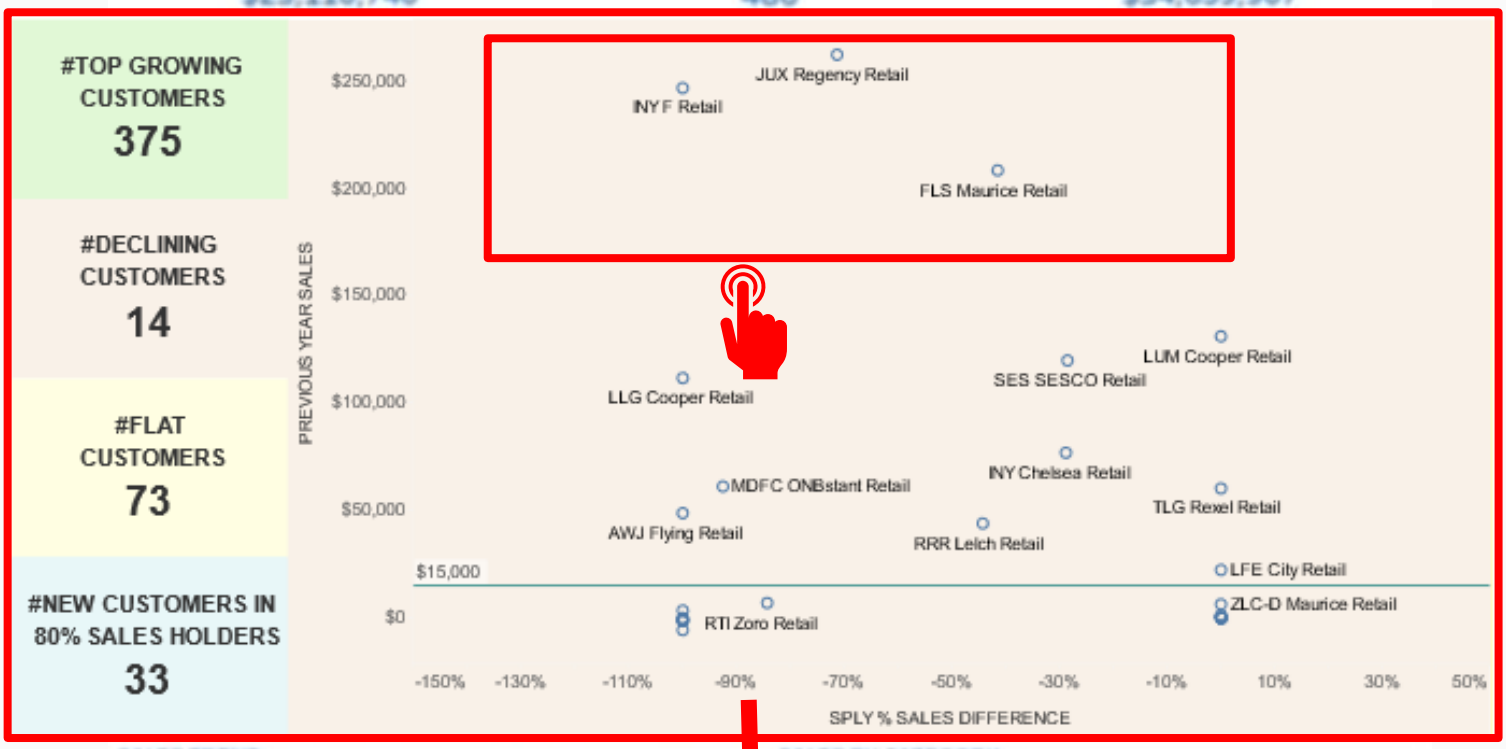
You can also analyze declining customers

You can diagnose falling sales and take corrective measures





And get a list of declining customers



CUSTOMER	CURRENT YEAR SALES	NUMBER OF ORDERS	RSM	AGENCY	CUSTOMER MONTHLY SALES TREND
INY F Retail	$0	6	Robert	INY	$12,163 $7,142
FLS Maurice Retail	$110,427	74	Terry	FLS	$41,195 $14,280
JUX Regency Retail	$38,837	48	Stuart	JUX	$266 $24,374

Schedule a free consultation with us today!

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