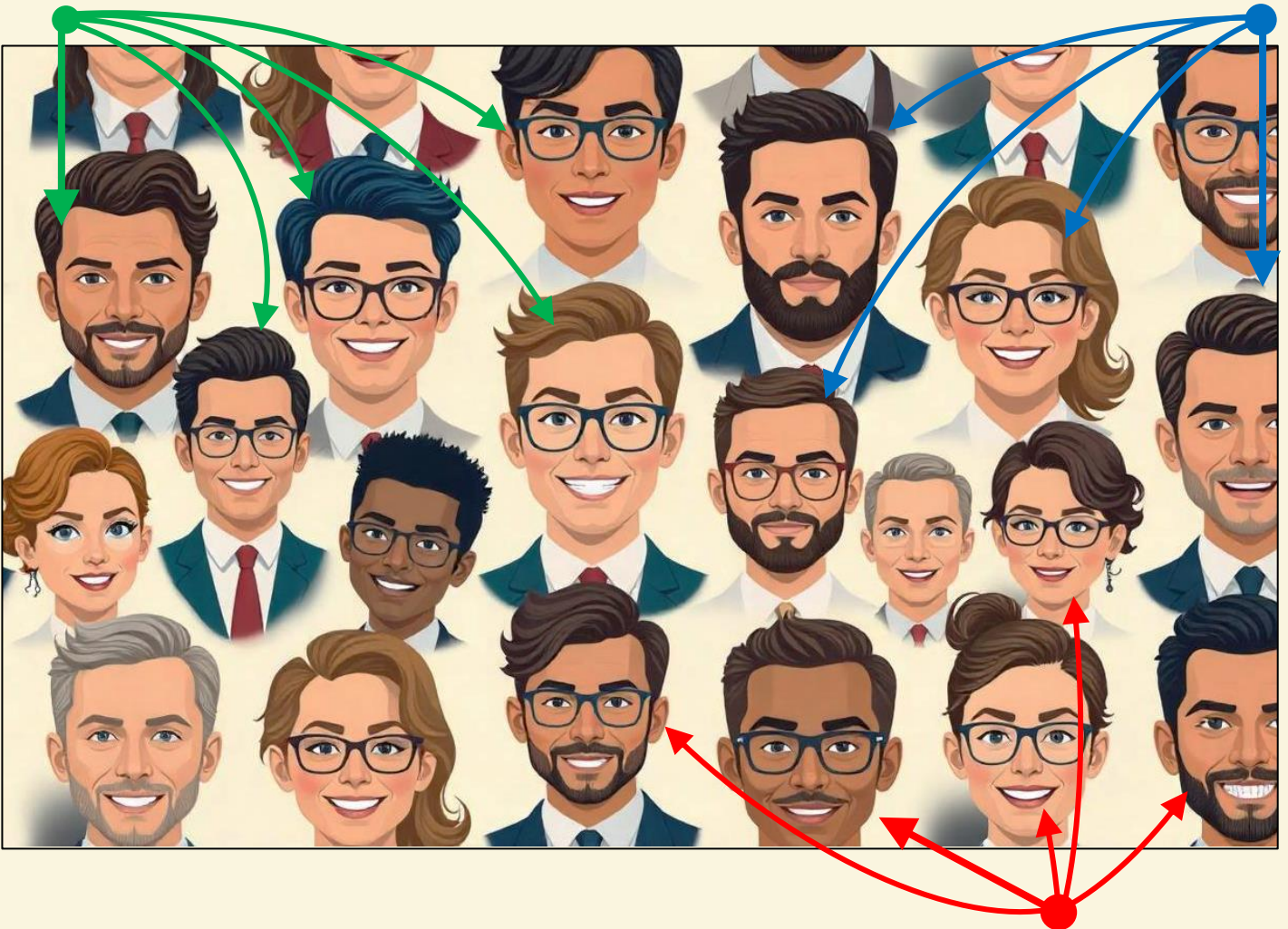


# Fuel Growth by Analyzing Top Customers

*High-Growth  
Customers*

*Steady  
Customers*



Perceptive**Analytics**

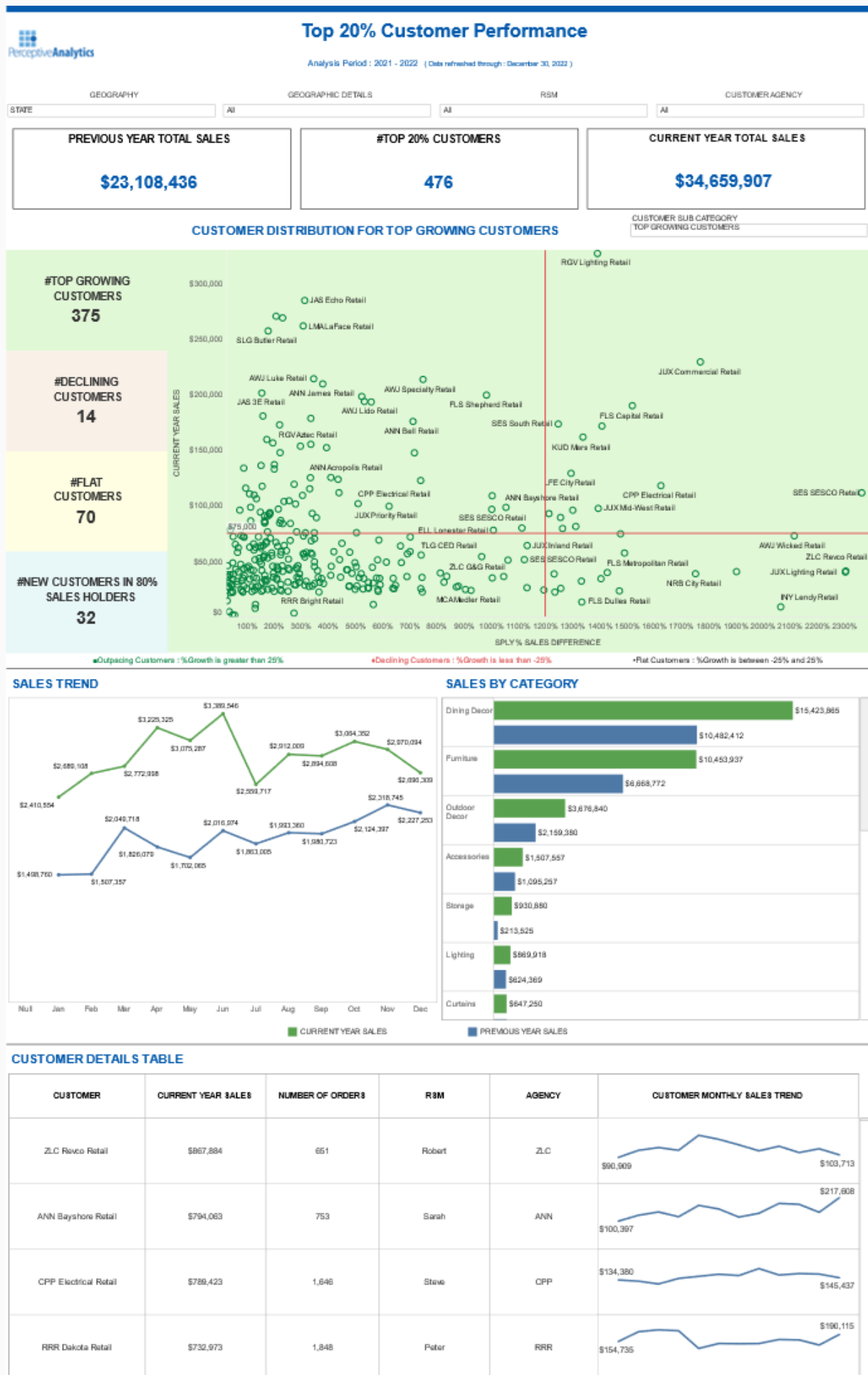
cs@perceptive-analytics.com

+1 (646) 583 0001

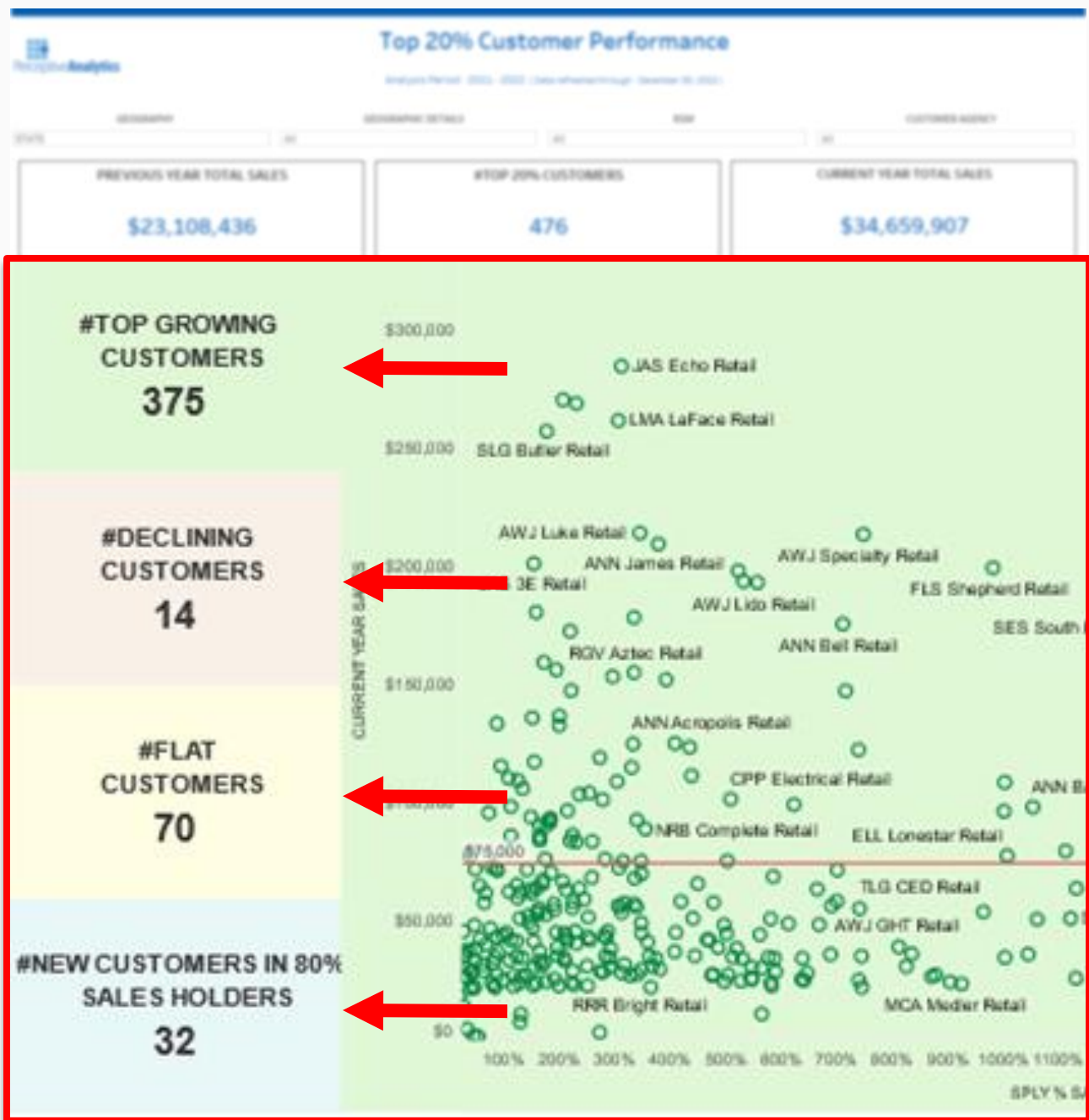
*Declining  
Customers*

Deepdive into top  
customer sales  
trends and spot  
actionable segments  
(like 'fast growing').

# This is the overview



# You can segment customers here



**CUSTOMER DETAILS TABLE**

CUSTOMER	CURRENT YEAR SALES	NUMBER OF ORDERS	RNM	AGENCY	CUSTOMER MONTHLY SALES TREND
2017-2021	\$207,000	800	Robert	201	
2017-2021	\$700,000	700	Robert	201	
2017-2021	\$700,000	700	Robert	201	



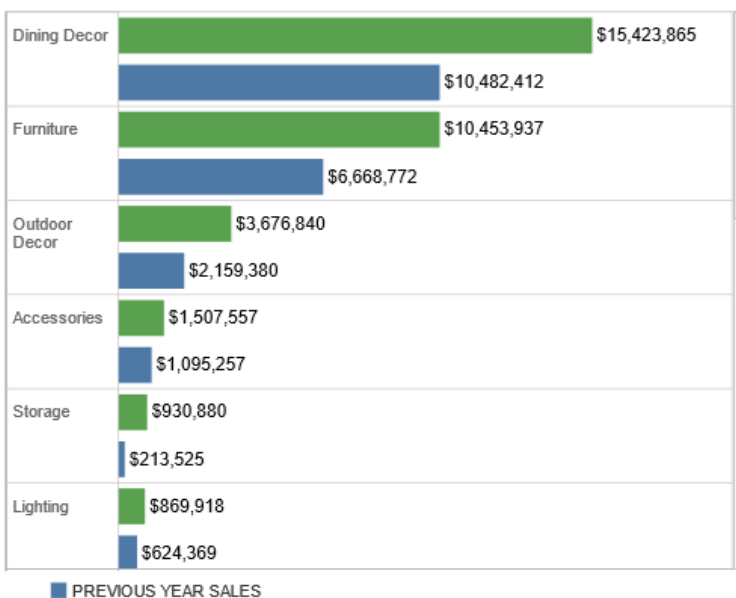
# You can view segment trends here



## SALES TREND

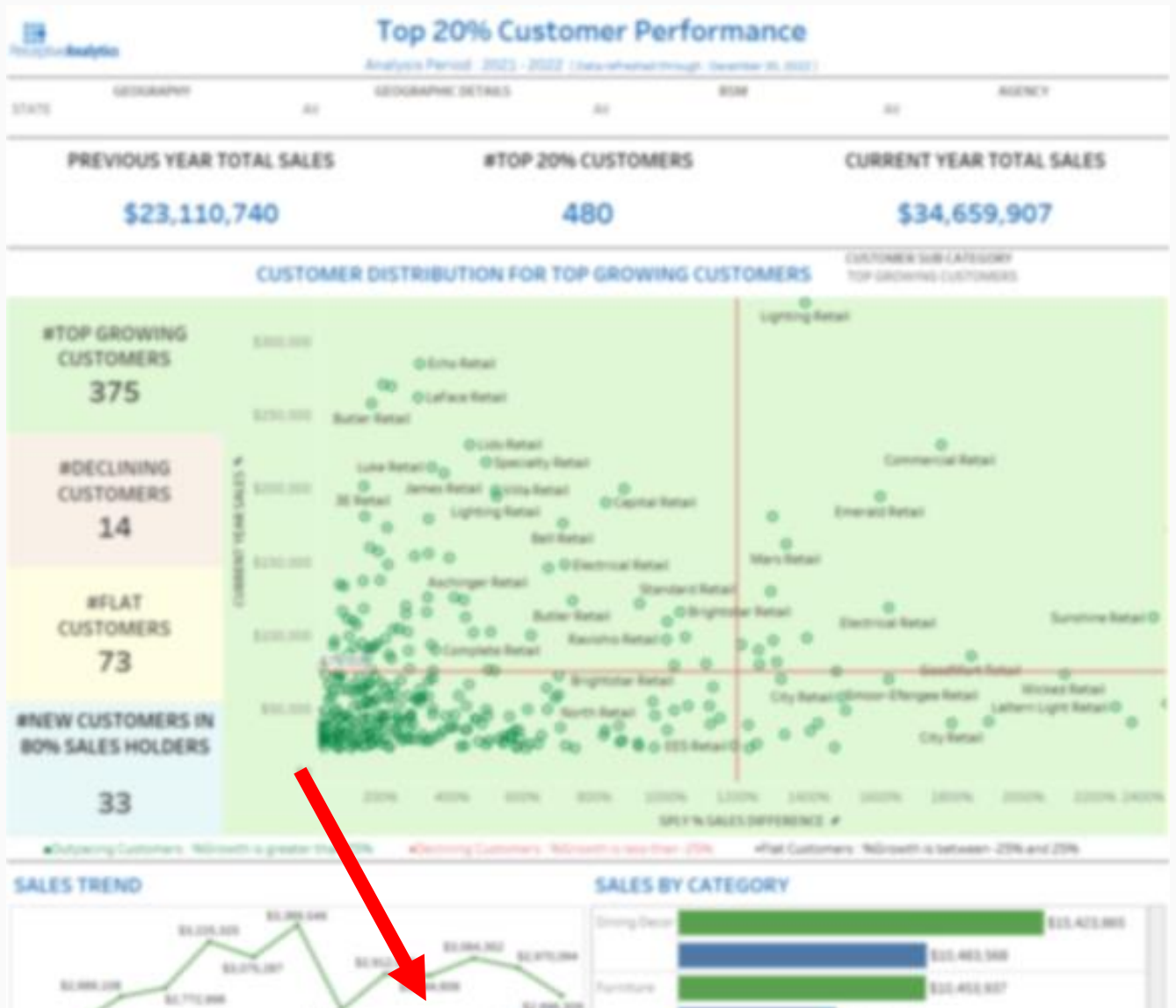


## SALES BY CATEGORY



CUSTOMER DETAILS TABLE					
CUSTOMER	CURRENT YEAR SALES	NUMBER OF ORDERS	BSM	AGENCY	CUSTOMER MONTHLY SALES TREND
Kavonch Retail	\$887,384	451	Robert	ZIC	
Marly Retail	\$794,383	753	Sam	AMN	
Electrical Retail	\$788,423	1,846	Steve	OPF	

# And review customer details here

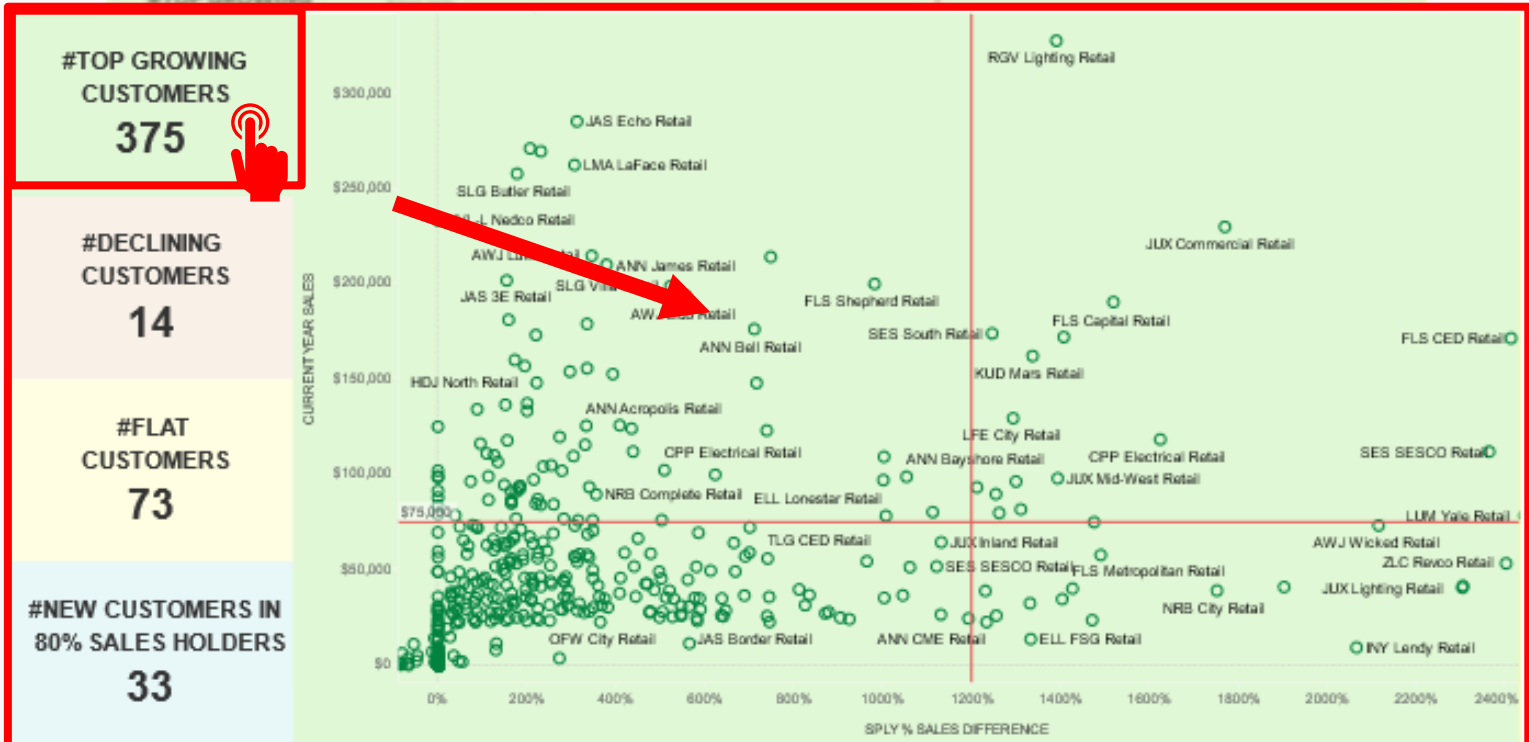


CUSTOMER	CURRENT YEAR SALES	NUMBER OF ORDERS	RSM	AGENCY	CUSTOMER MONTHLY SALES TREND
ZLC Revco Retail	\$867,884	651	Robert	ZLC	<div></div> <div>\$90,909</div> <div>\$103,713</div>
ANN Bayshore Retail	\$794,063	753	Sarah	ANN	<div></div> <div>\$100,397</div> <div>\$217,608</div>
CPP Electrical Retail	\$789,423	1,646	Steve	CPP	<div></div> <div>\$134,380</div> <div>\$145,437</div>
RRR Dakota Retail	\$732,973	1,848	Peter	RRR	<div></div> <div>\$154,735</div> <div>\$190,115</div>



Now, let's analyze  
deeper

# You can spot high growth customers here

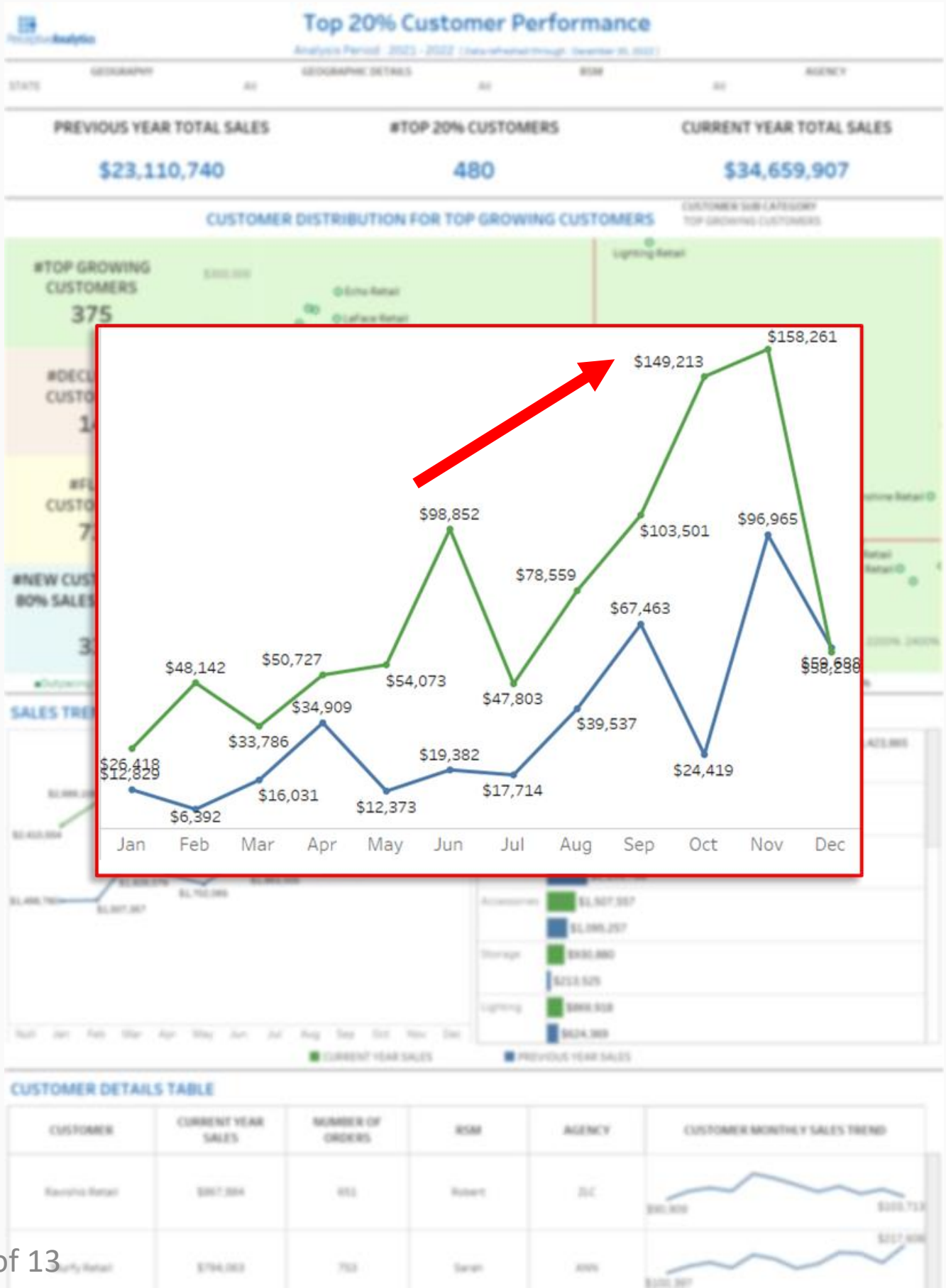


**CUSTOMER DETAILS TABLE**

CUSTOMER	CURRENT YEAR SALES	NUMBER OF ORDERS	RS&M	AGENCY	CUSTOMER MONTHLY SALES TREND
Kavonka Retail	\$907,884	451	Robert	ZLC	\$90,000 \$100,713
Curly Retail	\$794,383	753	Sam	ANN	\$100,000 \$107,406

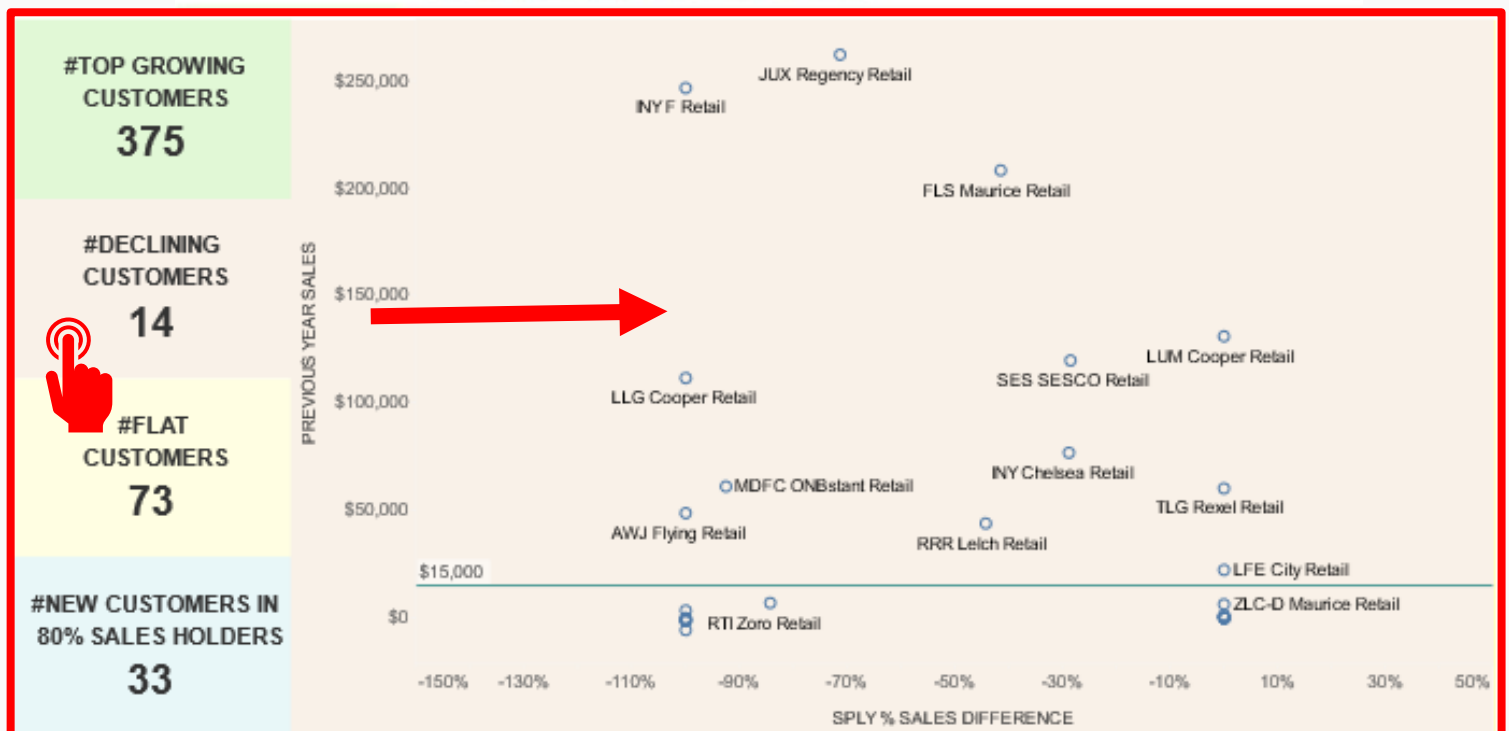
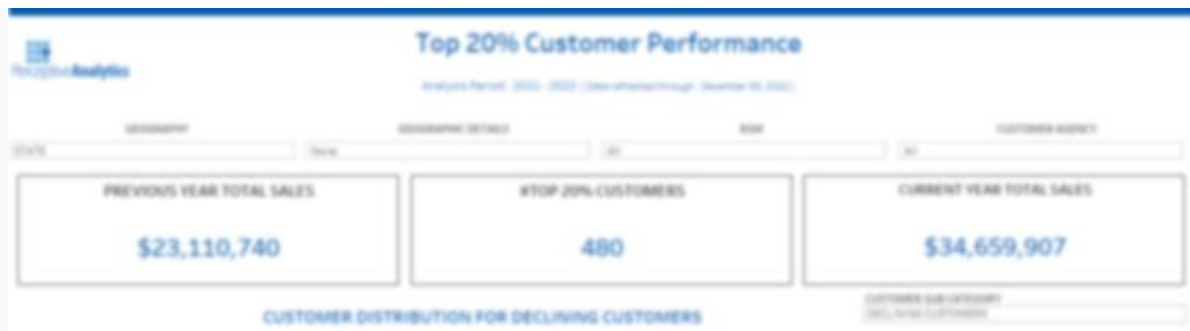


So you can identify new areas of growth



You can also analyze  
declining customers

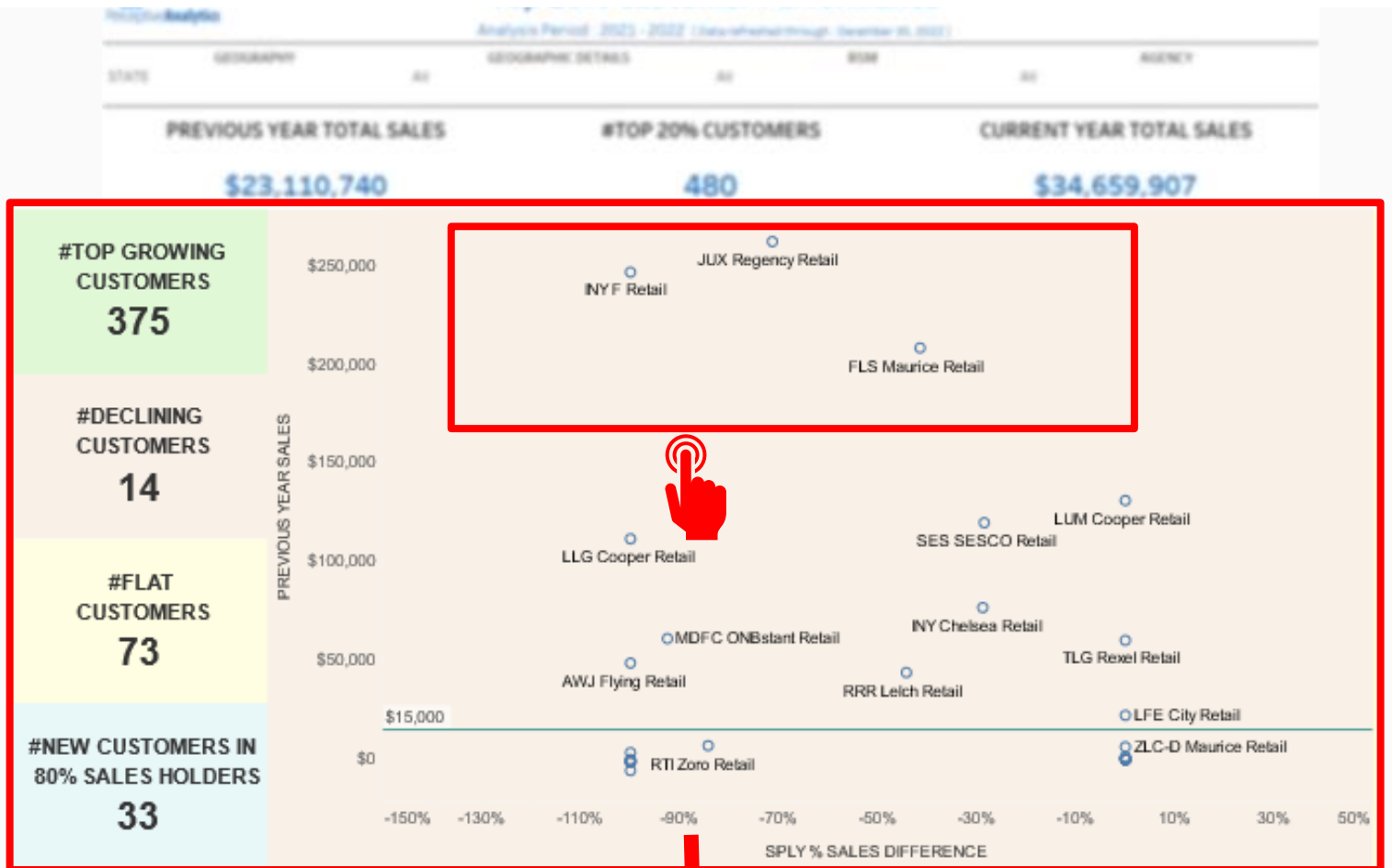
# You can diagnose falling sales and take corrective measures



**CUSTOMER DETAILS TABLE**

CUSTOMER	CURRENT YEAR SALES	NUMBER OF ORDERS	ROM	AGENCY	CUSTOMER MONTHLY SALES TREND
JUN 26 Retail	\$55,776	888	Sarah	100	
JUN 26 Retail	\$6,204	40	Sarah	100	
JUN 26 Retail	\$66,046	28	Sarah	100	
Account Retail	\$26,892	92	Michael	100	

# And get a list of declining customers



CUSTOMER	CURRENT YEAR SALES	NUMBER OF ORDERS	RSM	AGENCY	CUSTOMER MONTHLY SALES TREND
INY F Retail	\$0	6	Robert	INY	\$12,163, \$7,142
FLS Maurice Retail	\$110,427	74	Terry	FLS	\$41,195, \$14,280
JUX Regency Retail	\$38,837	48	Stuart	JUX	\$266, \$24,374



# Schedule a free consultation with us today!



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## SCHEDULE NOW