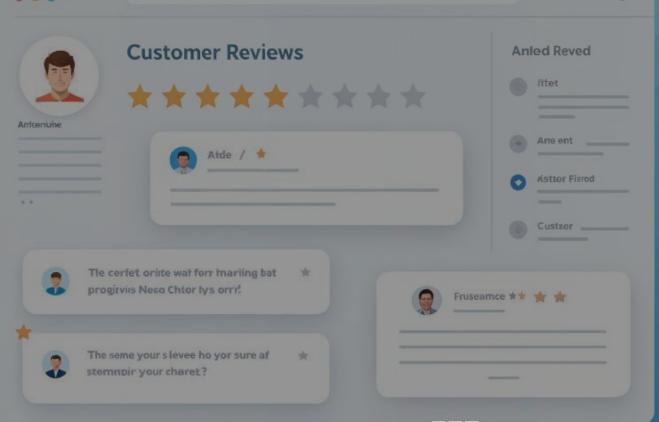
Automating Data Extraction from the Reputation Platform for Real-Time Review

Insights



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Perceptive **Analytics** 

### **COMPANY OVERVIEW**



A Property

Management Company



C-Suite Executives



^^^ ~1,000 6 ~ Employees

## **OBJECTIVES**





Get real-time trends on customer reviews



Identify and resolve brand risks before escalation

## **BENEFITS**



Targeted actions from customer reviews



Prompt feedback resolution reducing churn



Consistent review responses enhancing trust



Optimized campaign strategies from sentiment analysis

# Insights for CXOs

**Strategic Insights** 

**Business Value** 



How can we respond quickly to customer concerns?



Boost customer loyalty



Which response plans drive better customer retention?



Reduce customer churn



Which locations need changes due to sentiment shifts?



Targeted improvements

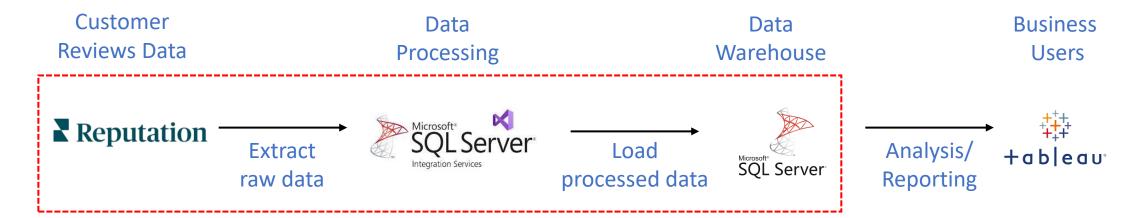


How can we leverage sentiment data to improve market positioning?



Strengthened market leadership

## Data Integration Solution Architecture



Our solution automates data workflows, extracting and storing clean data in the warehouse



Winner

Fidelity Investments
Data Challenge

100+

Clients Served Across Industries 15+

Years of Experience

#### Schedule a free consultation



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**CLICK HERE TO SCHEDULE**