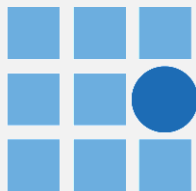


Financial Forecasting Tool for a Silicon Valley Startup



PerceptiveAnalytics

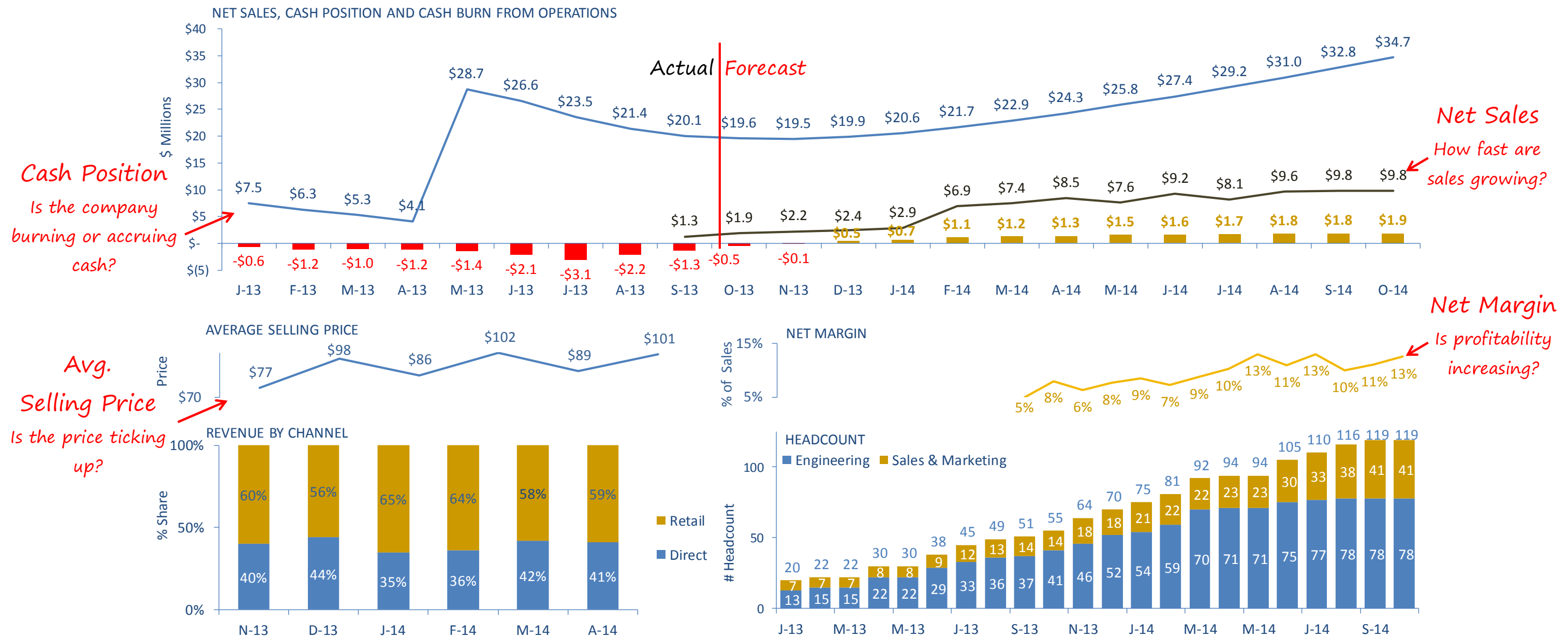
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The Challenge

GreatSoft, Inc. is a hi-tech company based in Silicon Valley. The company's operations were growing and wanted to track the cash flows. The CFO of the company wanted to project future cash requirements to de-risk the company and forecast funding needs.

Impact

The tool enabled the client to deliver insights to the management helping it to make strategic decisions faster and with greater reliability. Management was able to perform what-if analysis and analyze a number of scenarios. This saved precious management time.



Our Model

A comprehensive financial model with revenue model, hiring, and various cost assumptions was built. The model performed scenario analysis at various levels of sales and inventories to estimate liquidity position.

Perceptive Analytics

Perceptive Analytics is a Data Analytics company, offering specialized services in Marketing Analytics, Data Visualization, Financial Modeling, Spreadsheet Modeling and Application Solutions. We serve large and medium sized companies in the US, India, Australia, Europe and Middle East.

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